



where leaders
generate knowledge

Annual Conference Sponsorship Opportunities



Driving Leadership Excellence
and Advancing Global
Competitive Edge

Position your brand in front of top global leaders, decision makers and key industry players.

Greetings from Datamatix!

I would like to take this opportunity to thank your organization's contributions, towards building the business, cultural, knowledge, leadership, ICT and the region's economic development.

Datamatix, has been a leading knowledge, conferences and events management service provider for the last 22 years and aims to continue forging and building strong relationships among the regional and global organizations where east-west and north-south meet and revolve around the future development and to exchange the best global experiences and strategies that can make the future business and leadership competent.

Datamatix events address major issues and challenges that the government and business organizations where the decision makers need more focus direction to be able to move forward successfully.

With great pleasure, I encourage your esteemed organization to be a part of our 2012 endeavors by engaging in a mutually beneficial and valuable sponsorship agreement with Datamatix Group.

This sponsorship is an innovative and multi-platform opportunity to serve our businesses and in contributing to the further growth and success of our region.

Datamatix events witness a continuous surge of our regional and international business delegations and other clients to the region and the events are presented through comprehensive marketing campaigns, hence this is the best opportunity for your organization to build the total corporate brand exposure and get connected with your target market with a wider media coverage. We assure you that your key message effectively reach your target audience.

We look forward to having you as our partner in this highly significant initiative and hope to make them a truly rewarding experience for your organization.

Sincerely,

Ali Al Kamali
Managing Director



Datamatix 2012 Conferences and Events

African Countries eGovernment Conference in Dubai
January 17 - 18, 2012

GCC Export and Re-Export Competitiveness Conference
January 25 - 26, 2012

10th GCC Government & Business Customer Care & Organizational KPI Conference
February 07 - 09, 2012

Debate - The World Post Euro or U\$-Dollars
February 15, 2012

GCC Government and Business HR knowledge Management and Training Strategy Development Conference
February 21 - 22, 2012

GCC National Branding Strategies Summit
February 21 - 22, 2012

GCC Government Infrastructure Project Implementation and Facilities Management Conference
February 28 - 29, 2012

2nd GCC Government Organizations Public and Media Relation Competitiveness Development Conference
February 28 - 29

15th Global Women Leaders' Summit
March 04 - 08, 2012

4th GCC Police & Army Organizational Leadership & Economic Excellence Conference
April 03 - 04, 2012

9th Leading CEO Summit
April 04 - 04, 2012

2nd GCC Municipalities and Towns Development Global Competitiveness Strategy Conference
April 24 - 25, 2012

18th GCC eGovernment and eServices Conference
May 19 - 23, 2012

GCC Real Estate & Construction Conference on Investment Opportunities, Quality Building Materials, Air Conditioning, Fire Safety Strategy, Interiors and Painting Quality
May 19 - 23, 2012

2nd Anti-corruption Strategy and Public Money Preserving Conference
June 06 - 06, 2012

2nd UAE Government Organizations 3rd and 4th Line Leaders Global Competitiveness Development Conference
June 26 - 27, 2012

2nd GCC Government Organizations 3rd and 4th Line Leaders Global Competitiveness Development Conference
June 26 - 27, 2012

Datamatix Gitex Conference
October 07 - 11, 2012

9th GCC Financial Markets Listed Companies Conference
November 06 - 07, 2012

4th GCC Government Organization Websites Global Competitiveness Conference
December 18 - 19, 2012

Datamatix 2012 Integrated Media and Marketing Campaign

We at Datamatix believe that to deliver the key messages to a targeted audience, every organization must ensure and make certain a very consistent approach to outsell the competition and possibly create the latest framework for a new model, strong strategic plan and a profound management as demanded by today's competitive marketplace.

Such a winning culture will ultimately optimize the organizations presence and benefit from the total corporate branding and business publicity and connect with your target market with a wider media coverage and visibility through a predefined, planned and creative marketing and advertising campaign which will ensure quality media exposure and significant turn out.

As a sponsor, your organization can take advantage from a wide range of marketing and branding exposure benefits to meet your business goals.

Printed materials:

Datamatix will be reaching the top key decision makers in business and government organizations with a customized and well-tailored print material, which will be distributed even to a wider variety of audience regionally and globally.

Direct Mail:

Datamatix will deliver extensive direct mailing success regarding the event and conference to selected individuals using vertical sector lists directly to individuals, government and businesses.

Web Page Hits:

Datamatix prepared a tailored made websites for each event with the best practices approach and with an updated contents and latest's knowledge for the participants and the delegates, this also can brings our sponsors the best business opportunity and links on the event website having your corporate logo with hyperlink that allows vast group of people view your products and services too.

Email and eNewsletter Campaign:

Datamatix web team design, produces, and delivers an extensive email campaign to a vast business and government senior decision makers and leaders and other industries.

www.datamatixgroup.com

Why should you become Datamatix Annual Sponsor?

Associating with these prestigious events provides you with many tangible benefits in terms of a heightened regional profile for your organization and quality marketing and branding exposure. It will also:

- Demonstrate your organization's support for the outstanding regional growth and achievements
 - Promote your commitment to business excellence and professionalism
 - Opportunity to showcase your organization's services and products
 - Provide your organization with firsthand experience & professional development
 - Enhance your public relations, networking and organization profile
 - Significant marketing & branding promotion as well as communication programs
- And more...

Datamatix 2012 Annual Sponsorship Packages

Partner Sponsors receive maximum recognition and profile throughout the conference development and marketing process. It's an excellent way to demonstrate leadership, build relationships, and establish that your organization is attuned to the latest issues in the industry today. Partner Sponsorship includes:

Sponsorship Packages

Platinum Sponsor: 16 Conferences

Annual Sponsorship Package

Gold Sponsor: 12 Conferences

Annual Sponsorship Package

Silver Sponsor: 8 Conferences

Annual Sponsorship Package

Bronze Sponsor: 6 Conferences

Annual Sponsorship Package

Sponsorship Packages

Your organization will be recognized as partner sponsor in all event marketing efforts

- Your organization name and logo on all event marketing materials
- Your organization name and logo with hyperlink on the agenda web page
- Your organization logo with 100 word company description will be included in the Show Guide
- A slide with your company logo looped before the keynote presentations
- Highlighted sponsor logo placement in the official conference brochure
- Exhibition stand (to a maximum size of 3m x 3m)
- Special registration fee for your valued clients and key contacts
- (2) Complimentary Event passes for each event
- (2) Roll-up banner display at the event venue (1m width x 2m height)
- Full page advertisement in Datamatix magazine (47 width x 31cm high)
- Opportunity to distribute your products, brochures and giveaways
- A platform for networking with the right target audience and experts
- Interview with Media to be arranged by Datamatix media team
- Reserved lunch on table for you and your guests
- Partner recognition by the conference chair

Sponsorship Options

Partner Sponsor: 4 Conferences - Annual Sponsorship Package

Supporter Sponsor: 2 Conferences - Annual Sponsorship Package

Co-Sponsor: 1 Conferences - Annual Sponsorship Package

- Your organization will be recognized as partner sponsor in all event marketing efforts
- Your organization name and logo on all event marketing materials
- Your organization name and logo with hyperlink on the agenda web page
- Your organization logo with 100 word company description will be included in the Show Guide
- Exhibition stand (to a maximum size of 3m x 3m)
- (2) Complimentary Event passes for each event
- (2) Roll-up banner display at the event venue (1m width x 2m height)
- Opportunity to distribute your products, brochures and giveaways
- A platform for networking with the right target audience and experts
- Interview with Media to be arranged by Datamatix media team
- Reserved lunch on table for you and your guests
- Partner recognition by the conference chair

Sponsorship Fee: To be discussed.

For more information, or to discuss your conference sponsorship needs,

Please call **+9714 - 3326688** - Fax **+9714 - 3328223** - info@datamatixgroup.com - www.datamatixgroup.com.