

# 4<sup>th</sup>



المؤتمر الرابع لتطوير استراتيجيات التنافسية العالمية  
للمؤسسات والقيادات الحكومية ٢٠١٥

UAE 2015 Government Organizations  
Strategy Development Summit

April 20-21, 2010 | Dubai, UAE



Powered & Organized by:



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## Welcome Message



It gives me great pleasure to welcome you to the 4th UAE 2015 Government Organizations Strategy Development Summit. UAE has recently announced its Development Plan to prepare, equip and support organizations gearing up to meet the challenges of an increasingly competitive world and has set a 2015 deadline to achieve these goals. The UAE Government Organizations 2015 Challenges Conference Series is designed to outline the criteria and action plan for UAE Government Organizations in line with the 2015 Strategic Plan and will attempt to address major challenges like human development, health improvement, ICT infrastructure, etc in order to have significant improvement in

the lives of people in the country by 2015.

This series provides insight into the role of the Government organizations in making UAE one of the world's most competitive countries. It strives at improvement in government organizations' services adopting best global practices to take the country to the highest level of excellence while driving government organizations to reach the cutting-edge of global competitiveness to take the country to the highest level of excellence and introducing radical changes to bolster development and progress

I look forward to welcoming you at the event and making it a truly knowledge enriching experience for you.

Sincerely

Ali Al Kamali  
Managing Director  
Datamatix Group

## Global Dignitaries and Leaders at Datamatix Events



**Hon. Al Gore**  
Former US Vice Pres,  
and Nobel Prize Winner



**Hon. Mary Robinson**  
Former President of Ireland



**Hon. Dominique de Villepin**  
Former Prime Minister of France



**H.E. Sultan Bin Saeed  
Al Mansoori,**  
Minister of Govt. Sector  
Development, UAE



**Ms. Tipper Gore**  
Public Advocate, Author & Key  
Advisor to Former  
US President Bill Clinton



**H.H. Prince Mohd. Bin Saud  
Bin Khaled**  
Ministry of Foreign Affairs. K.S.A.



**Hon. Jose Maria Aznar**  
Former Prime Minister of Spain



**Ms. Kim Phuc**  
UN Goodwill Ambassador



**Mr. Niel Bush**  
CEO of Ignite & Brother of  
US President George Bush



## Event Profile

[www.2015strategy.com](http://www.2015strategy.com)

4 UAE has announced its development plan which is an overview of advancements and remaining challenges facing the country in achieving realistic time bound goals of 2015 towards economic growth. This plan aims at providing a better life to all by creating an atmosphere of corporate culture where the one and only motive is the progress of the nation. It focuses on working in a direction where international standards are met without compromising on the very essence of traditional values. These goals are essentially centered at targets for human development, gender equality, health improvement, new infrastructure in order to have significant improvement in the lives of people in the country by 2015

Datamatix presents the “UAE Government Organizations 2015 Challenges” which is a series of events designed to outline the criteria and action plan for UAE Government Organizations in line with the

Strategic Plan. This series provides insight into the role 2015 of the Government organizations in making UAE one of the world’s most competitive countries. It also aims at driving government organizations reach the cutting-edge of global competitiveness to take the country to the highest level of excellence and introducing radical changes to bolster development and progress

The series of events focuses on government initiatives and strategies to promote the region’s global competitiveness as an essential component to implement the development plan. It also focuses on strengthening co-operation agreements between government organizations and globally recognized entities to drive the business and accelerate the national economy successfully. Datamatix also offers workshops aimed at assisting the Government Organizations in achieving the desired 2015 goals





# Day One

Tuesday | 20<sup>th</sup> April

## Government Organization Strategies to Achieve Global Competitive Society

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- |                 |   |
|-----------------|---|
| <b>8:30 AM</b>  | Registration, Breakfast and Business Networking   |
| <b>9:00 AM</b>  | Keynote: Benchmarking the Success & Progress of the UAE 2015 Government Organizations Readiness<br><br>Strategies:<br><br>KPI Strategies<br>Innovation and Knowledge Management Strategies<br>Competitiveness Strategies<br>Customer Care Criteria<br>eGovernment and eServices |
| <b>11:00 AM</b> | Coffee Break and Networking   |
| <b>11:30 AM</b> | Leaders and Executives Readiness to Lead the UAE 2015 Government Organizations  |
| <b>12:15 PM</b> | An Open Q&A Session   |
| <b>1:30 PM</b>  | Lunch & End of Day 1  |

for further detail, please log on to:  
[www.datamatixgroup.com](http://www.datamatixgroup.com)



## Day Two

Wednesday | 21<sup>st</sup> April

### Government Organizations Global Customer Care and eService Excellence Competitiveness

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- 8:30 AM** Registration, Breakfast and Business Networking
- 9:00 AM** Keynote: Building the UAE Global Competitiveness Index and Ranking Strategy
- 10:15 AM** Coffee Break and Business Networking
- 10:30 AM** UAE 2015 Government Org. eServices and Customer Care Progress Measurements Strategies and Organizations' New and Innovative Services and Products Development
- 11:15 AM** Coffee Break and Business Networking
- 11:30 AM** **Keynote: Middle East CEO's and Decision Maker's Challenges and Opportunities**
- 12:15 PM** "The 7th Middle East CEO of the Year Awards Ceremony"

#### Awards' Program:

- 12:30 PM: Welcome Address by Mr. Ali Al Kamali, Chairman, Middle East Awards Institute**
- 12:35 PM: Chief Guests Speech**
- 12:40 PM: Announcing "7th Middle East CEO of the Year Awards" Winners**
- 12:45 PM: Group Photo Sessions and Media Interviews**

- 1:00 PM** Lunch & End of the Event

for further detail, please log on to:

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## إستمارة التسجيل

## REGISTRATION FORM

\* All Payments to be made prior to the event

Tick	Option	Hotel	Conference	Transportation	Lunch & Coffee	Event Materials	* Total Fee
	1	5 Days	3 Days	Airport & Event	YES	YES	US \$3500
	2	4 Days	3 Days	Airport & Event	YES	YES	US \$2950
	3	3 Days	3 Days	Airport & Event	YES	YES	US \$2550
	4	2 Days	2 Days	Airport & Event	YES	YES	US \$1600
	5	No	1 Day	No	YES	YES	US \$500

Please Register the Name of Delegates

Sr. No	Name	Designation	Telephone	eMail Address
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2				
3				
4				
5				

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