



المؤتمر الرابع لتطوير استراتيجيات التنافسية العالمية
للمؤسسات والقيادات الحكومية 2015
4th UAE 2015 Government Organizations
Strategy Development Summit

April 5-6, 2011 | Burj Al Arab Hotel | Dubai, UAE

**Reach the Cutting-Edge of Global Competitiveness in line with the UAE
2015 Strategic Plan**

Greetings,

With great pleasure, I present to you the "**4th UAE 2015 Government Organizations Strategy Development Summit**", which will be held on April 05-06, 2011 at Burj Al Arab Hotel in Dubai, UAE in the presence of government and business leaders to share their knowledge and discuss a real plan and strategy that will drive UAE to maintain its share in the global market, ensure sustainable growth & employment and prepare for a knowledge-based society to reach the cutting-edge of global competitiveness in line with the 2015 Strategic Plan.

The event also aims at driving government organizations reach the cutting-edge of global competitiveness to take the country to the highest level of excellence and introducing radical changes to bolster development and progress

On this great occasion, I would like to request the participation of your organization's decision makers, professionals, leaders and experts to join other regional and global delegations to gain valued insight on strategies and tools to promote the region's global competitiveness as an essential component to implement the development plan.

For further information, please visit: www.2015strategy.com or email: info@2015strategy.com.

I look forward to welcoming you at the event and making it a truly enriching experience for you.

Sincerely,

Ali Al Kamali
Managing Director

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Profile

UAE has recently announced its Development Plan to prepare, equip and support organizations gearing up to meet the challenges of an increasingly competitive world and has set a 2015 deadline to achieve these goals. This plan aims at providing a better life to all by creating an atmosphere of corporate culture where the one and only motive is the progress of the nation. It focuses on working in a direction where International standards are met without compromising on the very essence of traditional values.

The 4th UAE 2015 Government Organizations Strategy Development Summit is designed to outline the criteria and action plan for UAE Government Organizations in line with the 2015 Strategic Plan. It will attempt to address major challenges like human development, health improvement, ICT infrastructure, etc in order to have significant improvement in the lives of people in the country by 2015.

Registration Form

استمارة التسجيل

1 Day = \$ 500 2 Days = \$ 800

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