



المؤتمر السابع لمنتجي وموردي الأغذية في دول مجلس التعاون الخليجي

7th GCC Food Suppliers and Manufacturers Conference

(1:00 PM - 5:00 PM) September 27 , 2017 • Dubai, UAE

This event is part of the 7th GCC Municipalities Conference and Excellence Awards

Subject: Event Participation & Partnership

Greetings,

We would like to sincerely extend our sincere appreciation to your Organization for its valuable contributions towards leveraging the benchmarks of healthy food supply in the region.

Food industry has surfaced as one of the most promising sectors in the GCC and has been rapidly growing over the past decade on the back of a flourishing economy, booming tourism, favorable demographics, rising urbanization and a sturdy rise in per capita income.

Datamatix with much privilege presents the, "7th GCC Food Suppliers and Manufacturers Conference and the Excellence Awards, which will be held on 27th September 2017, from 1 pm to 5 pm in Dubai, UAE and aims to discuss the future of GCC Food Industry, how to promote quality to drive innovation and manufacturing excellence and sustainable food production whilst highlighting GCC food industry future investment strategies and investments.

On this great occasion, we take the honor of encouraging the participation of your organization decision-makers in this event which aspires to address GCC food safety modernization – building sustainability and quality assurance, the GCC fresh food market opportunities and challenges and GCC Governments' role in GCC food industry whilst highlighting whilst highlighting opportunities and challenges for the rise in natural and organic products thereby showcasing your commitment towards preserving food nutrition and quality in the region.

The event provides a premier platform for knowledge exchange and peer-to- peer engagement as well as a central platform for the interchange of best cases and exceptional thinking whilst bringing together healthy food manufacturers, suppliers and food professionals in the region to discover and showcase their food industry's best practices in catering to the nutritional needs of the citizens.

For more, please visit www.datamatixgroup.com

We look forward your participation in this event

Sincerely,

Ali Al Kamali
Managing Director





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General Information:

- Date & Venue: 27th September, 2017, 1:00 pm to 5:00 pm Dubai, UAE
- Participation: Leaders from Government and Business Sector, Food Industry Professionals
- Speakers: Speakers and experts presenting best practices
- Media Coverage: Regional and global media organizations and website portals
- Attendance Certificate: will be provided for all registered participants only
- For more info on summit, please visit: www.datamatixgroup.com

Conference Profile:

Food industry has surfaced as one of the most promising sectors in the GCC and has been rapidly growing over the past decade on the back of a flourishing economy, booming tourism, favorable demographics, rising urbanization and a sturdy rise in per capita income. The summit aims to discuss the future of GCC Food Industry, how to promote quality to drive innovation and manufacturing excellence and sustainable food production whilst highlighting GCC food industry future investment strategies and investments.

The event aspires to address GCC food safety modernization – building sustainability and quality assurance, the GCC fresh food market opportunities and challenges and GCC Governments' role in GCC food industry whilst highlighting opportunities and challenges for the rise in natural and organic products thereby showcasing your commitment towards preserving food nutrition and quality in the region. The Summit provides a premier platform for knowledge exchange and peer-to-peer engagement as well as a central platform for the interchange of best cases and exceptional thinking whilst bringing together healthy food manufacturers, suppliers and food professionals in the region to discover and showcase their food industry's best practices in catering to the nutritional needs of the citizens.

Expected Participants:

- Leaders, Executives and Officials from Government Food Authorities
- Regulatory Authorities and Policy Makers from the Food Industry,
- C-level and Executives from Food Industry
- Top Leaders and Officials from Food Industry
- Entrepreneurs / Business Owners
- Representatives and Heads of local and International Supply and Retail Organizations
- Food Safety Professionals and Food Technicians
- Quality Control Managers and Maintenance Managers.
- Food Manufacturers, Suppliers, Processors, Producers, Retailers, and Vendors,
- Sales & Marketing Executives, Procurement and Purchase Heads and Authorities
- Corporate Purchasing, Supply Chain, Trade and Export, Logistic Executives





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Strategic Partnership Fees and Benefits

By being a 'Strategic Partner' your organization becomes an integral part, of the event, activities, having one of the most powerful platforms to effectively showcase your brands value, and engage in and benefit from an exclusive regional and global branding and marketing campaign.

Option (A) Registration Options with Accommodation and Benefits (Per Participant)

- Option1: U\$ 1050 1 Day Summit attendance and hotel accommodation – room for 2 nights
Option2: U\$ 700 1 Day Summit attendance and hotel accommodation – room for 1 night
Option3: U\$ 350 1 Day Summit attendance

- Have your organization's name on the participant's page of the official summit website
- Summit publications, breakfast, coffee breaks, and lunch during the summit
- Transportation from and to the airport, hotel and summit venue
- Pertaining to accommodation, Burj Al Arab and Atlantis hotel are not included

Option (B) Group Registration Options

- Option4: U\$ 1500 5 participants for 1 Day Summit attendance
Option5: U\$ 1000 3 participants for 1 Day Summit attendance

- Have your organization's name on the participant's page of the official summit website
- Summit publications, breakfast, coffee breaks, and lunch during the summit

Option (C) Platinum and Presenter - Sponsorship Fees: (to be discussed)

- Marketing opportunity and Media coverage until September 2017
- Have your organization's logo printed as Platinum Strategic Partner throughout the summit
- Have your organization's logo printed as Strategic partner on all marketing materials
- Display (2) Roll-up banners at the venue (1m width x 2m height)
- 4 VIP passes for the summit

Option (D) Gold Sponsor and Presenter - Sponsorship Fees: (to be discussed)

- Marketing opportunity and Media coverage until September 2017
- Have your organization's logo printed as Gold Strategic Partner throughout the summit
- Have your organization's logo printed as Strategic partner on all marketing materials
- Display (1) Roll-up banners at the venue (1m width x 2m height)
- 2 VIP passes for the summit

