



المؤتمر الرابع لتطوير استراتيجيات التنافسية العالمية للمؤسسات والقيادات الحكومية ٢٠١٥ 4th UAE 2015 Government Organizations Strategy Development Summit

April 20–21, 2010 | Burj Al Arab Hotel | Dubai, UAE

Subject: Sponsorship Opportunities @ 4th UAE 2015 Government Organizations Strategy Development Summit

Greetings,

I would like to take this opportunity to thank your organization's contributions, towards the nation's economic development.

With the announcement of UAE Strategic Plan by **H.H Sheikh Khalifa Bin Zayed Al Nahyan**, President of the UAE and **H.H Sheikh Mohammed Bin Rashid Al Maktoum**, Vice-President Prime Minister of UAE, Ruler of Dubai, the country is aiming to achieve higher growth objectives in key strategic areas by 2015.

In support of this great UAE leaders' vision, Datamatix presents the "**4th UAE 2015 Government Organizations Strategy Development Summit**" which will take place on April 20 - 21, 2010 at the Burj Al Arab Hotel in Dubai, in the presence of government and business leaders to share their knowledge and discuss a real plan and strategy that will drive UAE to maintain its share in the global market, ensure sustainable growth & employment and prepare for a knowledge-based society to reach the cutting-edge of global competitiveness in line with the 2015 Strategic Plan.

The summit will discuss the UAE organizations and leaders' global competitiveness capabilities as well as the strategies & policies strategies to promote the region's global competitiveness as an essential component to implement the development plan enhance global competitiveness of UAE. It also focuses on strengthening co-operation agreements between government organizations and globally recognized entities to drive the business and accelerate the national economy successfully.

We invite you to offer your support to this event by becoming a sponsor and taking advantage of the valuable opportunities to meet, network, and build contacts with the global industry players.

Sponsoring this unique event is the perfect way to promote your company's products and services and benefit from the unparalleled media exposure. This event offers you great opportunities to target your customer base and network with your key clients and new contacts.

For more information about the summit, please log on to, www.datamatixgroup.com. Should you have any inquiries regarding sponsorship, please call us at +971 4 332 6688 or email us at info@datamatixgroup.com.

We look forward to having you as our sponsor at this significant event and hope this event proves to be a rewarding experience for you.

Sincerely,

Ali Al Kamali
Managing Director

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Profile

UAE has announced its development plan which is an overview of advancements and remaining challenges facing the country in achieving realistic time bound goals of 2015 towards economic growth. This plan aims at providing a better life to all by creating an atmosphere of corporate culture where the one and only motive is the progress of the nation. It focuses on working in a direction where International standards are met without compromising on the very essence of traditional values. These goals are essentially centered at targets for human development, gender equality, health improvement, new infrastructure in order to have significant improvement in the lives of people in the country by 2015.

Datamatix presents the "UAE Government Organizations 2015 Challenges" which is a series of events designed to outline the criteria and action plan for UAE Government Organizations in line with the 2015 Strategic Plan. This series provides insight into the role of the Government organizations in making UAE one of the world's most competitive countries. It also aims at driving government organizations reach the cutting-edge of global competitiveness to take the country to the highest level of excellence and introducing radical changes to bolster development and progress.

Sponsorship Package

- Your organization will be presented as one of the Sponsors throughout the event
- Company Name and Logo on all event materials
- (2) VIP invitations per event
- (1) roll-up banners display at the event venue (1m width x 2m height)
- Prominent Branding opportunities for your organization at the venue
- A platform for networking with the right target audience
- Opportunity to distribute company brochures and giveaways
- Company logo and hyperlink on the event website

Sponsorship Fee (To be discussed)

Second Party: We here by confirm our sponsorship for the above mentioned event.

Authorized by: _____ Company: _____

P.O. Box: _____ City: _____ Country: _____

Tel No: _____ Fax no.: _____ E-mail: _____

Signature _____ Date: _____

* Please fax this agreement to us at: +9714-3328223

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