

Subject: Sponsor the Leaders Networking Evening Series of Events and be part of the Success!

Greetings from LNE Team!

The **Leaders Networking Evenings** is a division of Datamatix Group with a common aim of building communities of leaders in all industries. LNE objective is to provide regional business and government leaders a unique networking experience that focuses towards business development. This exclusive gathering offers a wide range of opportunities for leaders, professionals and entrepreneurs in the region to converge on a comfortable and relaxing atmosphere.

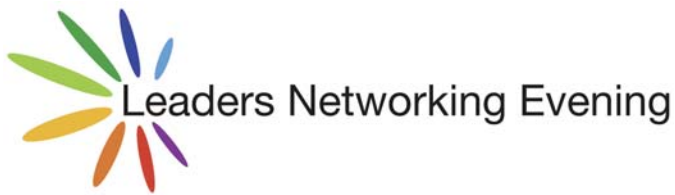
With this, we would like to invite your organization to consider sponsoring LNE line of events for 2008. Your support on such will definitely play a vital role on the over-all success of Leaders Networking Evening series of events. Attached on this is our sponsorship proposal that offers wide range of benefits for your organization including the opportunity to network and build relationships with our highly qualified LNE members and attendees from various industries.

For more information about LNE sponsorship and calendar of events, please do not hesitate to call us at +971 4 332 6688 or email us at info@datamatixgroup.com

We look forward to your positive response and contribution

Thank you and best regard,

Ali Al Kamali
Managing Director
Datamatix Group



Leaders Networking Evenings

Where Leaders Meet to Learn and Build Business Relationship

Significant In Today's business environment business leaders continues to face significant challenges and complexity in coping competition, developing new business opportunities and reshaping their business strategies amidst left and right leadership trainings and conferences.

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We invite you to join The Leaders Networking Evenings series of events and learn new ideas, strategies and build relationship that will make a difference.

Learn Innovative Strategies and Develop Business Relationship

The Leaders Networking Evenings is dedicated to the development of business, government and community leaders of the 21st century. The LNE series of events is created to bring together business and government leaders and professionals to meet with peers, learn innovative strategies and develop business relationship among other industry leaders in the region.

Why Sponsor the Leader's Networking Evening Events?

The Leaders Networking Evenings series of events provide your organization with unmatched benefits and cost-effective marketing solutions

- Access to top notch decision-makers in the region
- Provide you with experience, knowledge and networking opportunities, all at one time
- Promote your organizations support and commitment in the industry
- Obtain exposure of your product / services direct to your target audience
- Maximize your ROI through our extensive marketing campaign

Gain Exposure

The LNE planned and imaginative marketing campaigns ensures that the sponsor's objective are met, resulting to business opportunities and prospects.

- **Direct Mail** – Mailing target audience using vertical sector list from data
- **Prints and Flier** – Brochure are distributed to a targeted audience
- **Website** – dedicated website and web banner campaign promoting the networking event throughout the year
- **SMS** – Tailored SMS messages to target audience and attendees
- **Adverts and PR Campaign** – Adverts, Inserts and PR campaign through our strategic media partners
- **Email Blast and Fax Blitz** – Enhanced campaign dedicated to specific target audience
- **Telesales** – Dedicated telemarketers inviting delegates to participate on the eve

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Sponsorship Benefits

- Your organization will be presented as the “Main Sponsor” of the event.
- Brand / logo presence with link will be placed on the event’s website
- Meet face-to-face industry leaders, decision-makers and other potential clients in the region
- Distribute products or service reminders at the venue
- Benefit from our extensive marketing campaign that includes; Direct mails, Prints, Website, Media, Adverts, Fax and many more...
- 2 VIP passes to attend the event
- 2 Vantage banners at the venue (1m width x 2m height)

Sponsorship Fee: To be discussed

SPONSORSHIP AGREEMENT

***Second Party:** We hereby confirm our participation as one of the cash sponsors for the LNE event

Please specify name of the event _____ Date _____

Contact Person: _____

Designation: _____

Company Name: _____

P.O. Box: _____ City: _____

Country: _____

Tel No: _____

Fax no.: _____

E-mail: _____

Authorized Signatory: _____ Date _____

** Conditions Apply*

Payment Information

Sponsorship fee can be paid **through telex transfer to:**

Datamatix Computer Systems

Emirates Bank International

Al Souk Branch, Dubai, UAE

Account No: 0055-238044-001

Cheque / Draft payable to: **Datamatix Computer Systems.**

Please kindly fax the copy of transfer advice to us at: +9714-332 8223

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